

locorum[®]

Setting Up Your Builder Referral Program



Choosing your program type

Use **singular programs** when you want one program with the same incentives for all clients.

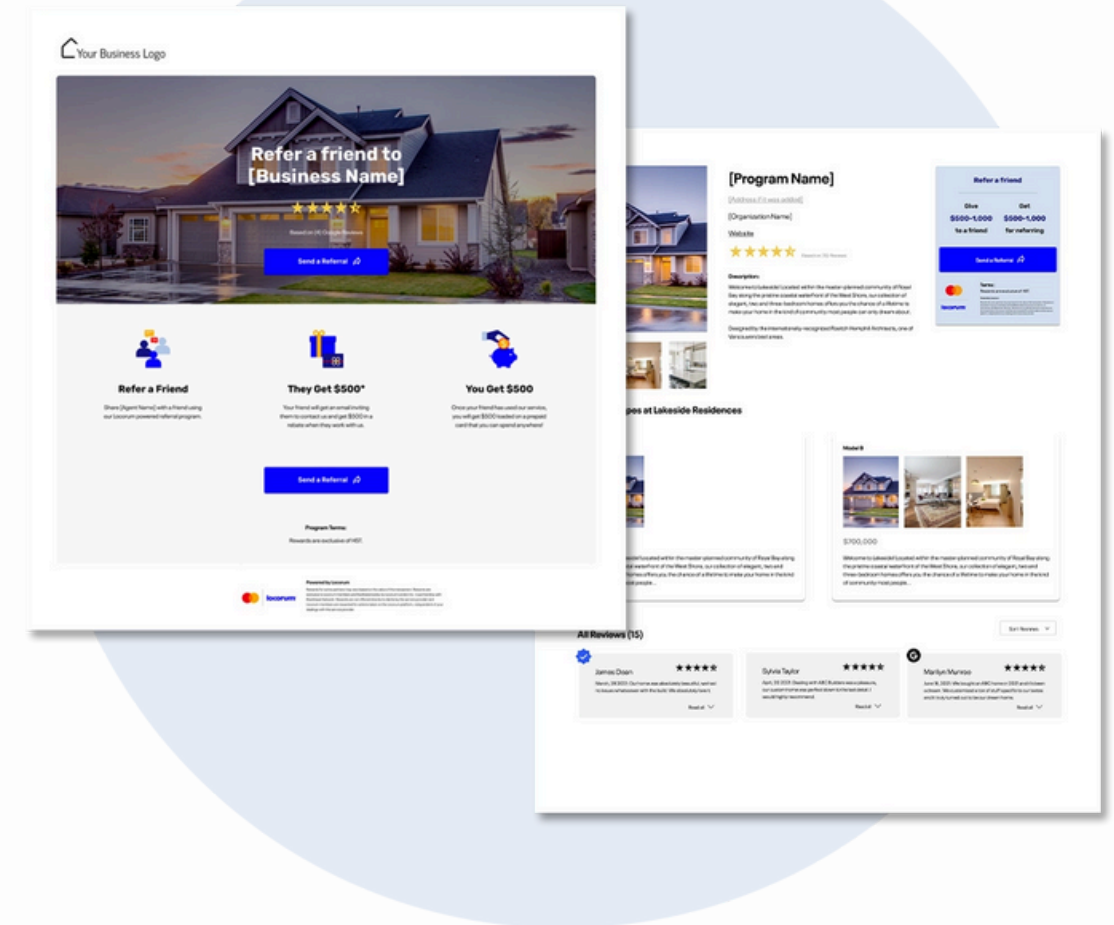
Use **multiple programs** for different programs based on developments or customer segments.



Choosing your landing page

Simple Landing Page – our recommended option

Full Business Webpage – includes reviews and multiple photos



Selecting your card

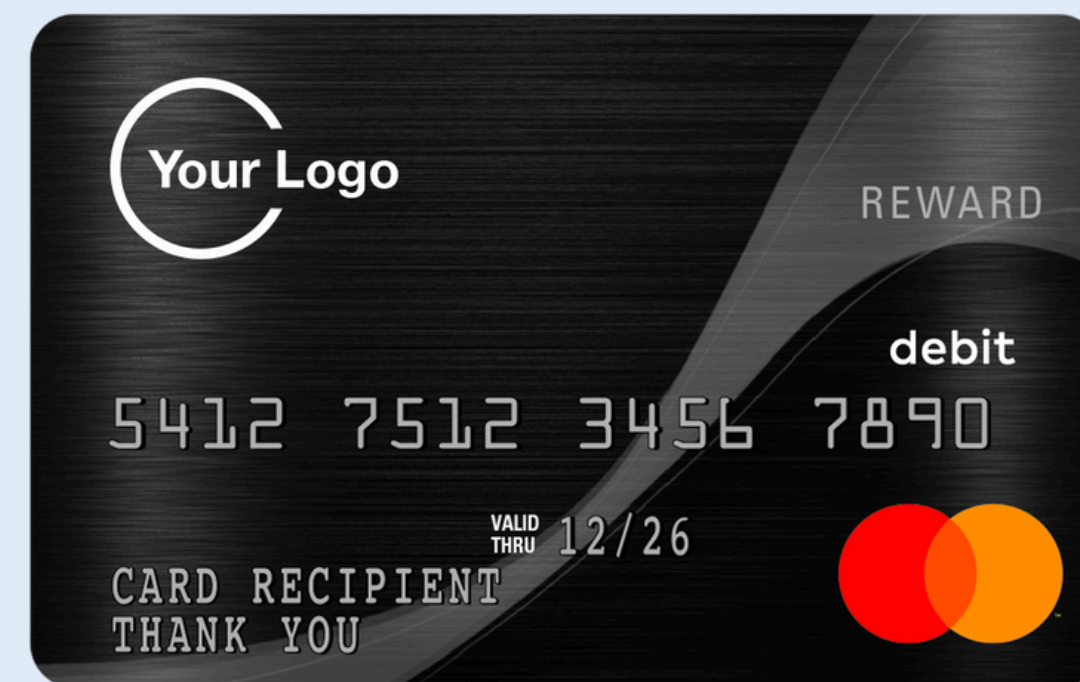


Virtual cards are for online rewards under \$1000

Single-load cards are physical cards for rewards over \$1000 sent once

Reloadable cards are physical cards for rewards over \$1000 that can be continually loaded for multiple referrals

Brand your rewards with custom-branded cards



Setting your budget

The most common budget is a fixed budget of \$2000 or more.

Variable Budgets vary based on the selling price

Fixed Budgets stay the same regardless of the selling price



Choosing your terms

Send rewards at the earliest stage you are comfortable with.

Creating an organization page

If you built multiple programs, create an organization page to display all your programs in one place.

